Customizable Sample Press Release Template - North Carolina Reads 2026

**Instructions:** You can use this template to promote your involvement in North Carolina Humanities’ North Carolina Reads statewide book club! Follow the instructions in red to customize this template and add details about your unique book events, how people can get involved, and more!

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***[Paste the press release on your organization's letterhead if possible]***

[Organizational Contact: name of press contact, phone, email]

**[Name of Organization] hosting a North Carolina Reads [Book Discussion/Viewing] on [Date]**

[CITY, N.C., (Date)] - [Name of organization] is hosting a [North Carolina Reads program screening/book discussion/book event] of [book title] by [author] on [date] at [location].

[In this paragraph, describe the nature of the event. What can people expect to experience when they attend? Why should people want to come? What are you offering? Are there books available to read before or after the event? Is this one event in a series?]

This [North Carolina Reads program screening/book discussion/book event] is made possible through North Carolina Humanities’ North Carolina Reads statewide book club program. North Carolina Reads annually features five books that explore the history and culture of North Carolina.

This year, North Carolina Humanities’ North Carolina Reads selections are *Morningside: The 1979 Greensboro Massacre and the Struggle for an American City’s Soul* by Aran Shetterly; *Daughters of Green Mountain* Gap by Teri M. Brown; *The Devil’s Done Come Back: New Ghost Tales from North Carolina* edited by Ed Southern; *The Caretaker* by Ron Rash; and *Night Magic: Adventures Among Glowworms, Moon Gardens, and Other Marvels of the Dark* by Leigh Ann Henion.

From February - June 2026, North Carolina Humanities is hosting virtual monthly book club discussion events with book authors and topic experts in order to connect North Carolinians through shared reading experiences.

[Name of organization] is reading along with North Carolina Humanities [and will host screenings of these events (and/or) encourages people to tune in to watch these events]. All North Carolina Humanities North Carolina Reads events are free, and you do not need to read the books to participate. Learn more, download discussion guides, and register to attend book club events directly at <https://nchumanities.org/program/north-carolina-reads/>.

For more information about [name of organization]’s upcoming event[s], please visit [website].

**About** [organization name]: [insert your boilerplate describing your organization and its mission.]

**About North Carolina Humanities:** Through public humanities programs and grantmaking, North Carolina Humanities connects North Carolinians with cultural experiences that spur dialogue, deepen human connections, and inspire community. North Carolina Humanities is a statewide nonprofit and the state affiliate of the National Endowment for the Humanities. To learn more visit [www.nchumanities.org](http://www.nchumanities.org). Any views, findings, conclusions, opinions, or recommendations expressed do not necessarily represent those of North Carolina Humanities or the National Endowment for the Humanities.

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